



## Presidential Plan Agreement

Second Look Examiners LLC. and \_\_\_\_\_ herein Agree as follows:

- X There will be a Nonrefundable fee of \$24.95 for us to purchase or Transfer your URL. This is the only fee we charge until you are 100% happy!
- X \$700.00 fee for building the site will be due prior to publishing the finished product. This fee is for 20 pages. Additional pages will be charged at \$20.00 per page.
- X The Monthly hosting fee of \$10.00 is due by the 5<sup>th</sup> day of the month. If not paid by the 5<sup>th</sup> a late fee of \$5.00 will be assessed. If unpaid by the 10<sup>th</sup> of the month the site will be parked and will be un- available until the fee has been paid. **If one year is paid upfront the Annual fee is reduced to \$100.00.** If you pay annually and decide to move your URL there is no refund for unused hosting.
- The Monthly hosting fee does not give you your own private IP Address. We charge \$75.00 for individual IP Addresses. Most people don't need this. **You will need this if you want to have a secure web-site,** Annual Fee
- Premium SEO (Search Engine Optimization) services are an additional \$50.00. There are no guarantees that your site will appear on the first page of Google or Yahoo even with this service. I do build your site with basic SEO requirements in the basic charge.
- Retail Sites are an additional \$34.95** we will set up 10 Categories with two products each. Additional Categories will be billed at \$5.00 Each.

- Second Look will manage your Retail product for \$75.00 per month additional fee **however the site is built very user friendly. Most people can add and delete product very easily, thus saving themselves the \$75.00 per month. 30 days product management is included for free**
- Secure Site encryption is \$89.00 **This is what makes your site secure for ecommerce and sensitive document transfer.** Annual Fee. Most clients don't need this.
- Membership programming if requested is included in the base price as long as it doesn't become too complicated.
- Band Width. In the event your site uses more than the allotted Monthly band width (9,000.00 MB) you will be billed \$.05 per each additional MB used on the next monthly billing . It would take a lot to exceed 9,000.00 MB.
- We can provide a backup service for your site for \$25.00 per year. **This would protect you from having to pay to have your site re-constructed if it ever fell victim to a hacker.**
- We will release your URL from our Hosting Company with 5 days notice as long as the current Monthly Hosting fee of \$10.00 has been paid. You will need to get your own IP Address at the new Hosting Site.
- X Inputting of Additional Professional photos is \$10.00 to \$12.00 a piece.
- X We have many other options that will be billed as required. **I guarantee that you will never pay for something you haven't agreed to prior.** Examples include but are not exclusive:
  - Secure verified Website
  - Upgrades to plugins
  - Payment Gateways other than Paypal
  - Photo Rotator
  - Hard Costs to Second Look Examiners
  - Additional programmers as needed. (Data Management idea)

Dated and Approved \_\_\_\_\_

Second Look Examiners LLC

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